

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. - Claim 14. Canceled

Claim 15. (Previously presented) A rod holder assembly with concealed fasteners, said assembly comprising:

an upper flange having a top surface and a lower surface with a centrally disposed opening therethrough, said upper flange having a perimeter edge spaced apart from said opening;

a backing plate, said backing plate having a second centrally disposed opening;

a tubular shaped receiving socket having an open upper end formed integral to a backing plate and a lower end depending therefrom, said receiving socket securable to said upper flange and constructed and arranged to receive a fishing pole handle;

a stop member positioned in said lower end of said receiving socket for engaging the butt of a fishing rod handle;

a means for securing said backing plate to said upper flange;
and

a liner extending from said upper flange and extending into

said receiving socket;

wherein said upper flange is positioned on top of a gunnel mounting surface and said backing plate is positioned beneath said mounting surface and fastened to said upper flange wherein said upper flange includes at least one fastener boss receptive to a fastener bolt inserted through a slotted aperture in said backing plate, said slotted apertures sized to accommodate mounting surface thickness from about 1/4 inch to about 2 inches.

Claim 16. (Previously presented) The rod holder according to Claim 15 wherein said receiving socket has a continuous sidewall between said upper end and said lower end, said sidewall having an inner surface dimensioned to approximate said centrally disposed opening of said upper flange.

Claim 17. (Previously presented) The rod holder according to Claim 15 wherein said upper flange includes an engagement lip to frictionally engage an edge of said liner.

Claim 18. (Previously presented) A rod holder assembly with concealed fasteners, said assembly comprising:

an upper flange having a top surface and a lower surface with

a centrally disposed opening therethrough, said upper flange having a perimeter edge spaced apart from said opening;

a backing plate, said backing plate having a second centrally disposed opening;

a tubular shaped receiving socket having an open upper end formed integral to a backing plate and a lower end depending therefrom, said receiving socket securable to said upper flange and constructed and arranged to receive a fishing pole handle;

a stop member positioned in said lower end of said receiving socket for engaging the butt of a fishing rod handle;

a fastener for securing said backing plate to said upper flange; and

a liner extending from said upper flange and extending into said receiving socket;

wherein said upper flange is positioned on top of a gunnel mounting surface and said backing plate is positioned beneath said mounting surface and fastened to said upper flange wherein said backing plate includes mounting apertures for securing said receiving socket to the lower surface of the gunnel, wherein removal of said fastener permits removal of said top flange without disturbing said receiving socket.